

## INVITATION TO EXHIBITION AND SPONSORSHIP

The 54th Annual Conference of the Scandinavian Society for Laboratory Animal Science invites exhibitors and sponsors to participate in the conference to be held in Tampere, Finland, on 21-24 May, 2024. Scand-LAS 2024 will provide compelling lectures, oral and poster presentations, an exhibition, and workshops about current topics on the care and use of laboratory animals for education or scientific purposes.

The program and up-to-date information will be available on the website scandlas2024.fi.

See page 2 for Scand-LAS 2024 exhibition and sponsorship opportunities!

**Booking for exhibition space and sponsorship opportunities:** 

LINK TO EXHIBITION AND SPONSORHIP BOOKING FORM

## Welcome to Tampere!

The venue for Scand-LAS 2024, <u>Tampere Hall</u>, is situated in the heart of Tampere, the third-largest city in Finland.

The setting for the exhibition is the highly versatile and flexible Sorsapuistosali, Park Hall, comprising 1,244 square meters.

The centrally located exhibition area plays a pivotal role in the Scand-LAS 2024 conference, serving as a dynamic hub for networking, knowledge sharing, and business opportunities. Its layout and strategic placement make it an integral and inviting part of the overall event experience.

Coffee breaks and lunches are served in the exhibition area.

The exhibitors of Scand-LAS 2024 will receive a manual compiled by the experienced event managers at Tampere Hall for booth planning and decoration.

Orders for exhibition supplies can be conveniently placed online through the Exhibition Orders system, which also features exhibition instructions and guides.

Tampere Hall's in-house technicians carry out the design and construction of electrical installations, data connections, and lighting. Lobby personnel guide and help exhibitors during construction and dismantling, and throughout the event.

Further details scandlas2024@tavicon.fi



# **EXHIBITION AND SPONSORSHIP OPPORTUNITIES**

#### **EXHIBITION SPACE**

Minimum 6 m2 (depth 2-5 m, width 3-10 m) EUR 390 / m² until 29 February After 1 March a 10 % surcharge will apply.

The exhibition space will be invoiced once the booking has been made. The payment term is 14 days net. Bookings are binding and cancellations non-refundable. Company logo and a link to the website will be published on the Scand-LAS 2024 website only after the full payment has been received.

The price only applies to the exhibition floor space. Structures, furniture and other equipment to align with individual needs and budget will be available to order via the Tampere Hall online form.

The single floor exhibition area will host all catering during the breaks to guarantee maximum visibility of the exhibitors to all event participants.

The organizing committee of Scand-LAS 2024 is responsible for the location assignments. The organisers reserve the right for the final positioning of the exhibition stands and changes in the exhibition floor plan in order to accommodate all exhibitors comfortably.

#### **REGISTRATION FEE FOR EXHIBITORS AND SPONSORS**

inclusive attendance to conference and all social events Early bird registration until 15 March 2024 EUR 400 Regular registration until 30 April 2024 EUR 450 Late registration from 1 May 2024 EUR 500

Sponsorship opportunities are exclusively available to companies that have reserved an exhibition space

#### **MAIN SPONSOR**

max. 1 company

exclusive branding as the "Main Sponsor" of the event customised according to sponsor's interests e.g.

- Opportunity to host a 30-minute presentation within the scientific program
- Visibility of the company name/logo on the screen in the lecture hall, in the exhibition hall, at the entrance, in the lobby areas, at Gala Dinner, on the event web page, and on materials such as the abstract booklet
- · Hand out notebooks, pens, bags etc.
- Supply lanyards for congress badges

Starting from EUR 10 000

#### **OTHER SPONSORSHIP OPPORTUNITIES**

#### **Exhibitors' Evening**

Exhibition area, 22 May at 19.00-22.00 Max. 3 companies Company name/logo printed on catering tables

EUR 1 000

#### **Gala Dinner**

Restaurant Tuulensuun Palatsi, 23 May Max. 1 company

Sponsor logo printed on menu card

EUR 1 500

#### Karaoke

Social event following the Gala Dinner, 23 May Max. 2 companies Host after-dinner activity

EUR 1 500

#### **Coffee breaks**

Max. 1 company per break Sponsor logo displayed on coffee tables

EUR 500

#### Lunch

Max. 1 company per break

Sponsor logo displayed on lunch tables EUR 500

Stairway floor signage

Taping on main stairway, 23 steps EUR 2 000

Taping on stairway to break-out rooms, 5 steps

EUR 1 500

### Workshop/Presentation

Host a workshop for max. 50 attendants One or more slots can be booked

**EUR 150** 

#### Advertisement space

In conference abstract booklet pdf, size A4 Material deadline 31 March 2024

Full page EUR 1 000 Half page EUR 500

Sponsors are responsible for all material production and costs.

All prices are VAT 0%. No VAT will be added.

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